

## Sample Social Media Campaign @ 2-3 Posts/Week (Facebook, Twitter, LinkedIn)

Go green with glass and be a superhero for our earth! Visit [myownbottle.com](http://myownbottle.com) for information about how to do your part to save the planet.

We do not inherit the earth from our ancestors; we borrow it from our children. ~ Native American Proverb

Waste is a tax on the whole people. ~ Albert W. Atwood

Nearly eight out of every 10 bottles will end up in a landfill. Using glass helps protect our Earth!

Americans buy an estimated 29.8 billion plastic water bottles every year. That's just plain scary!

A little water clears us of this deed. - Shakespeare, *Macbeth*, 2.2.68. Water is a life-giving healer and refresher... Refill your bottle often.

It is estimated that the production of plastics accounts for 4 percent of the energy consumption in the U.S. Help lower that number by switching to glass.

Want to show your appreciation to someone important in your life? My Own Bottle offers customized engraved water bottles.

Why Glass? It makes your water taste pure and looks beautiful, it's good for you and the planet, it's made from all-natural, sustainable raw materials, it's 100% recyclable and can be reused endlessly.

We never know the worth of water till the well is dry. - Thomas Fuller, *Gnomologia*, 1732

Our glass water bottles make great stocking stuffers or holiday gifts! Visit [www.myownbottle.com](http://www.myownbottle.com) to order.

When you drink the water, remember the spring. ~ Chinese Proverb

What does your bottle say, and what does it mean to you?

Taste-test challenge: Try glass vs. plastic and let us know what you find out!

Take nothing but pictures. Leave nothing but footprints. Kill nothing but time. - Motto of the Baltimore Grotto, a caving society

Make one of your New Year's resolutions to be a better steward of our planet. Visit [www.myownbottle.com](http://www.myownbottle.com) to find out more!